

BE AN OWNER NOT AN AGENT

## CoBranded Billing Program

Reinvent Telecom's CoBranded Billing Program offers our partners and MSPs turnkey, co-branded, comprehensive telecom billing, tax and regulatory compliance solutions.

This program is designed to enable MSP and reselling partners who have hesitated to take full advantage of owning their customers and capturing the full profit margin from telecom solutions.

Historically, many MSPs have sold their customer base one customer at a time via the agent model mainly because owning their customers required FCC registration and the responsibility for collecting and remitting taxes. Reinvent's new CoBranded Billing Program leverages Reinvent's expertise as an ILEC and CLEC to create an industry-changing program that provides partners with the option for using a CoBranded bill with their name on it while retaining ownership of the customer and full margin retention.





## REINVENT'S COBRANDED BILLING PROGRAM BENEFITS

Reinvent leverages our FCC registration and provides the remittances and regulatory compliance, allowing business owners to build tremendous value for their organization, control their customers' experience and reap 100 percent of the profit margins.

## MSPs, VARs and resellers and expect these key benefits from our CoBranded Billing Program:

- Multi-jurisdictional Taxation, Filing & Remittance
- Federal & State Regulatory Compliance
- FCC Registration, Disclosures & Regulatory Filings
- State PUC Registration
- All State Registrations & Tax Filings
- Tax Mapping for All Reinvent Products & Services
- State Resale Exemptions for Providers

- 100% Full Profit Margins with Zero Partner Cost
- Own Your Customers
- Exceptional Customer Service
- Partner-branded Cloud Solutions
- Partner-branded Marketing
- Partner CoBranded Billing Platform
- Application & Demo Support
- No Upfront or Ongoing Costs
- Build a High-Value Business for Sale or Generational Wealth

Through Reinvent's CoBranded Billing Program, stop selling your customer base one at a time and start owning your future.

