



Harness the Power of Cellular Data

POTS Link

CUT THE COPPER

Maintaining old telephone service lines is becoming increasingly difficult. Since the FCC sunset, prices have risen exponentially while service and support are dwindling daily. POTS Link effortlessly converts your existing analog phone line wiring signals into a cost-effective, supported digital wireless connection.

KEY POTS LINK BENEFITS

POTS Link converts old analog phone line wiring to a dependable, dual SIM, dual-path cellular connection in a simple, all-in-one solution. By harnessing the power of cellular data, POTS Link delivers the connectivity and intelligence needed for secure, compliant and more efficient system management. Key benefits include:

- ⊕ Virtually Instant ROI
- ⊕ Reduced Expenses (Virtually Every Scenario)
- ⊕ No Upfront Costs
- ⊕ Compatibility with Existing Infrastructure
- ⊕ Increased Uptime & Reduced Liability
- ⊕ New Visibility & Management Tools



SAVE BIG WITH POTS LINK

How much could you save with POTS Link?

Typical Cost Savings

40-60%

Per POTS Line, Per Month

POTS Link scales with your needs and lets you choose the best carrier based on your signal strength at each location with unlimited data.

SAMPLE POTS LINK USE CASE

A major university needed a POTS Line replacement solution that would offer cost savings on their telecom expenses. After implementing POTS Link, not only are they saving **\$2,700 every month**, but they also receive enhanced support and better service.

POTS LINK WORKS FOR BUSINESSES OF ALL SIZES & INDUSTRIES

POTS Link is deployable for any size business in any industry but is most often used in these at-risk verticals:

- + Property & Facility Management Companies
- + HOA Management Firms
- + Retailers & Restaurants
- + Commercial Building Owners
- + Schools & Educational Facilities
- + Hospitals & Medical Facilities
- + Oil & Gas Companies Running SCADA Applications
- + New Construction

WHAT'S IN THE POTS LINK DEVICE?

Connected by Cradlepoint, these purpose-built endpoints provide industry-leading connectivity. They're sold with a subscription to NetCloud Service for IoT, enabling streamlined configuration and continuous cloud, modem and router software feature enhancements.

FOR MORE INFORMATION